



# Advanced Manufacturing

## Assistive Technology



We are leading the social enterprise space by working with partners to bring innovative products to market - for people with disability, made by people with disability.

In 2021 we commenced offering our first manufactured product, the Brike, through a wholesale and retail distribution model. A tricycle style, e-powered bike with assimilated platform to safely carry a rider and wheelchair passenger allowing people with a disability to enjoy the benefits of cycling and community inclusion. We have also developed two alternate versions of the Brike to cater for users of all abilities.

### Capability

- Create new jobs for local people across Melbourne's northern suburbs, with an emphasis on Hume;
- Develop a range of high-quality products that improve social participation for people with disability and their families;
- Leverage Melbourne's northern engineering eco-system;
- Conceive, develop, manufacture and bring to market products for people with disability.



# About Brite

We are a training and employment social enterprise based in Victoria, located close to airport, seaport and major road infrastructures. We have provided ongoing employment to people with disability for more than 40 years.

We employ over 150 people with disability, and also provide a wide range of support services to further develop our employees' capabilities to access improved social and economic opportunities in the community.

Brite was founded to create an inclusive workplace and environment that supported people with a wide range of abilities and skills. But as research, technology and perceptions changed, so did the main purpose of Brite. There is now more acceptance and understanding of people living with disabilities than 40 years ago. Our goal is to harness that new perception to provide inclusive places for people with disability to work and study.

Our history focused on developing opportunities and connection for people of all abilities. Our future is about building inclusive workplaces and communities.

Our value proposition is simple:

1. We are highly price competitive.
2. We deliver in full and on time.
3. By engaging Brite, you are creating employment for people with disability and meeting your social procurement targets.

#### Our vision

Inclusive workplaces and communities that value people of all abilities.

#### Our purpose

To transform lives through meaningful work and training, allowing people with disabilities to live a more rewarding, independent and fulfilling life:

- by providing training, employment and pathways for people with disability.
- by developing and supporting an exceptional disability and service sector workforce.